

David Lett best known for his creative thinking and impactful designs. It all began in 1978 when he did his BA(Hon 1st) Environmental Design and was awarded with a Masters Bursary to Royal College of Art.

His first job was with seminal 80's consultancy. During the 3 years of his tenure working for "The Small Back Room" in Barcelona as Director Retail Environment & Exhibition he delivered projects globally for clients such as Emaar, Aldar, MAF and Tandem.

Working as the Executive Director of The Brand Union (WPP) Africa, David was the member of the Global Creative Council within 23 offices network, he also contributed Marketing and Sales for the Business.'

David works in the global context but is able to bring local insights and flavour to life creating powerfully relevant and engaging design. He brings brands to life - defending existing values and reinventing those that lose market share.